

AUTHOR BIOGRAPHY



DR. GERARD GIBBONS

Author of *The St. Paul Phantom*, *SHELBY 1923*,
and the *FIGHT for GLORY* trilogy CEO, FIGHT for GLORY, LLC

DR. GERARD GIBBONS is a noted non-fiction author, cinematic storyteller, producer, and historian. After more than thirty years as an award-winning filmmaker, brand strategist, and eye doctor, he has turned his attention toward his own family legacy and the never-been-told, true story of his legendary Hall of Fame prizefighting great-uncle and grandfather, Mike and Tommy Gibbons. He is now CEO of Fight for Glory, LLC, and is developing a series of stories, designed for literary, streaming, and cinema, based on his famous family. Gibbons is a member of the International Boxing Research Organization (IBRO). His literary works have been awarded Book of the Year by the West Coast Boxing Hall of Fame.

Gibbons was formerly CEO and Founder of Visual Eyes Inc., a novel communications agency renowned for scenario-based storytelling focused on health-care, combat medicine, mental health, infectious disease, resilience, and behavior change. Gibbons' exploits carried him around the world with the U.S. Department of Defense, DARPA, U.S. Special Operations Command, U.S. Army Office of the Surgeon General, U.S. Army Medical Materiel Command, U.S. Army Space & Missile Defense Command, U.S. Air Force Special Tactics, U.S. Navy Third Fleet, U.S. Marine Corps Chemical Biological Incident Response Force, Military Health System, Department of Veterans Affairs, NASA, SRI, MIT, Rocky Mountain Institute, National Science Foundation, CDC, countless Fortune 500 companies, Walt Disney, Special Olympics, government agencies, as well as advanced science, medical, and technology companies. Gibbons also founded EmotiveStorytelling.com.

Today, Gibbons—an avid photographer, guitarist, backpacker, and fly fisherman—spends much of his time near Joshua Tree, California. His motto, borrowed from his dad and grandfather: “Comport yourself with elegance and moderate your pace.”

www.fightforglorystory.com